HAYSTACK

EXTRACT TRANSFORM SEARCH





Dive into NLP with the Elastic Stack



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Lucian Precup Principal Consultant

@lucianprecup

Who are we?

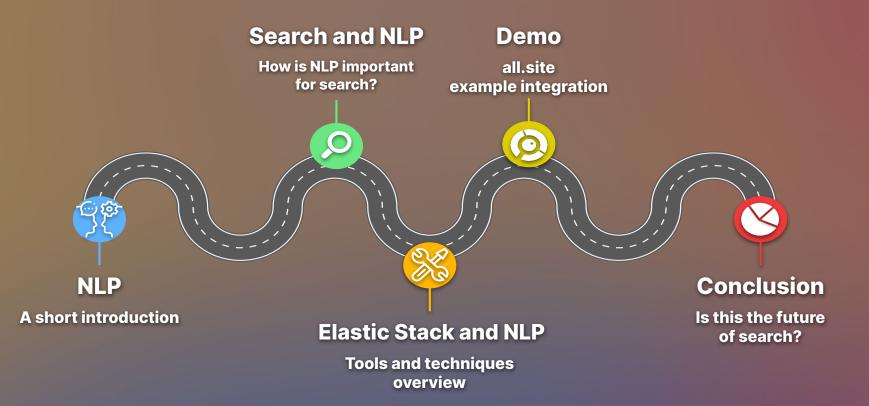
Q Adelean

- Q Experts in Search technologies
- Integrators of Elasticsearch,
 OpenSearch and Solr
- Q Consulting and Training providers
- Developers of a2 E-commerce and
 Enterprise Search solution
 Developpers of all.site your Collaborative
 Search Engine





Our roadmap for today





What we leave for another talk

NLP integration with OpenSearch

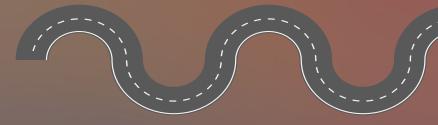
• the Neural Search plugin

••••

NLP and Solr

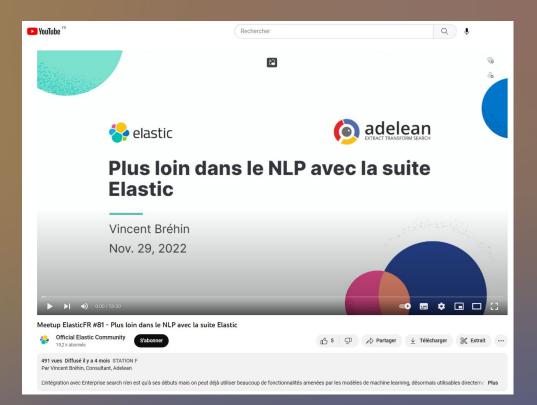
- Apache OpenNLP integration
- Machine Learning in Solr

•••





Credits for the initial presentation (in French)

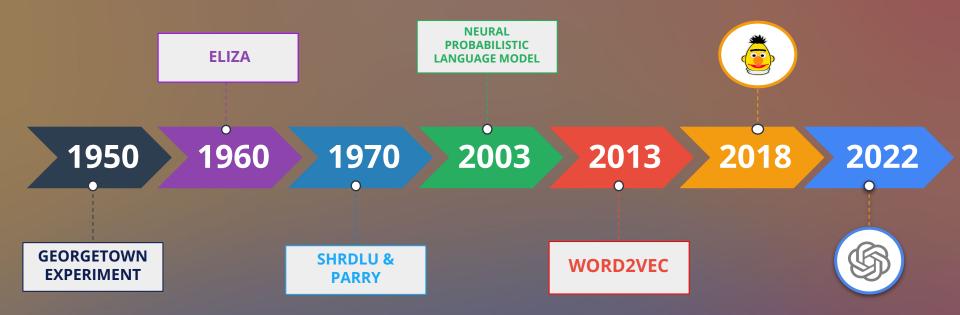




ElasticFR Meetup #81 - Dive into NLP with the Elastic Stack



NLP Story of Natural language processing





How did we get this far?





YES, BUT CAN IT RUN MINECRAFT?

CONTEXT WORDS SEMANTICS

MEANING

11111542

DADDY HAPPY NOT HAPPY = SAD

LANGUAGE

ATTENTION IS ALL YOU NEED

PAPER DISSECTION

NLP and Search

orange juice

When is the next school vacation in my area?

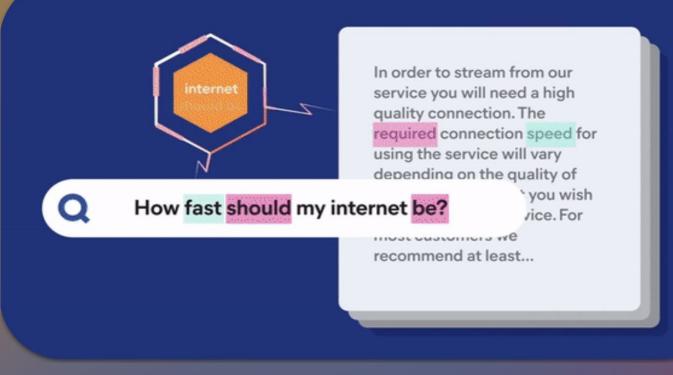
NLP and Search: a long story...

- Search queries are originally expressed in natural language
 Search systems need to interpret natural language
- NI Dhaq alwaya baan arayndy
- NLP has always been around:
 - Analyzers (tokenizers, stemmers, synonyms...)
 - Inverted index
 - Scoring (vector model)



NLP models and vector search: a paradigm shift

Move beyond text-matching





What NLP (and vector search) allows you to do?

- Monitor market trends
- Question answering
- Product similarity search
- Act on customer reviews
- Personalized recommendations
- Mine maintenance logs
- Query technicals manuals
- Identify similar cases
- Find reports of adverse drug effects

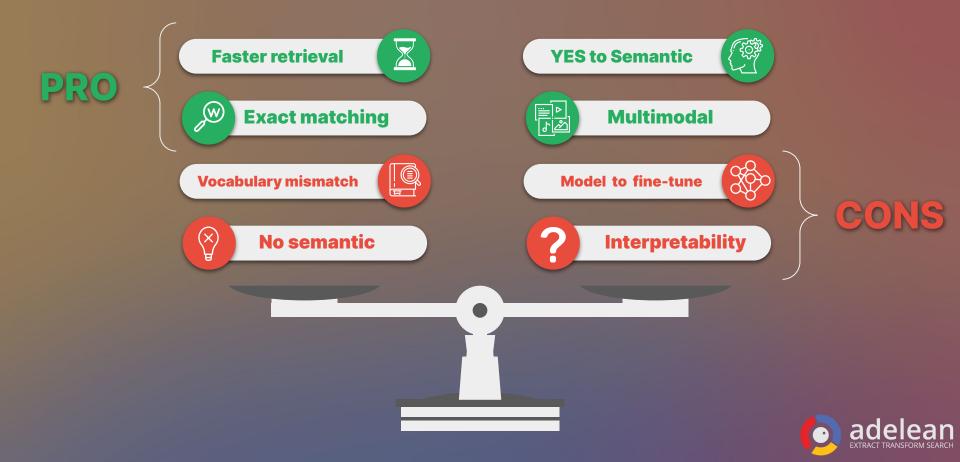


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SPARSE VS DENSE



NLP tasks: you know, for search

Extract information:

- Fill-Mask
- Named Entity Recognition
- Summarization
- Question answering

Classify text:

- Language identification
- Sentiment analysis & Binary Text Classification
- Zero-Shoot Classification

Search and compare text:

- Text embedding
- Text similarity

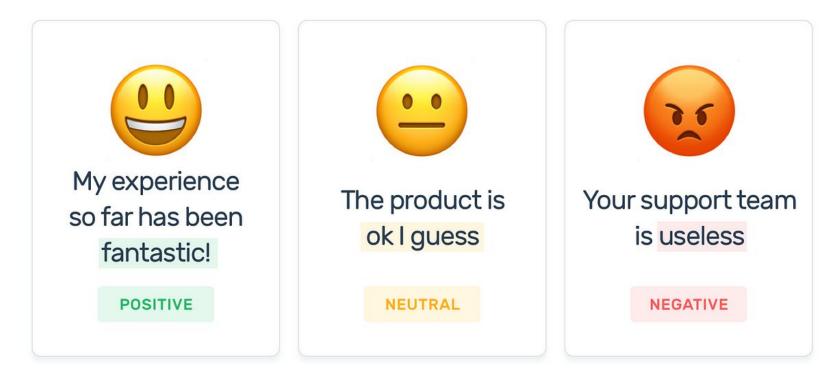


NLP Tasks Named Entity Recognition (NER)

Haystack MISC will be held in Charlottesville LOC the week of 24th April and is organized by the team at OpenSource Connections ORG. Trey Grainger PER is speaking for the opening keynote. Haystack MISC is the conference for improving search relevance.



NLP Tasks Sentiment Analysis





NLP Tasks

Zero-shoot Classification

Classifying from previously unseen classes (labels)





NLP Tasks Summarization

Natural Language Processing

Natural language processing (NLP) is a subfield of linguistics, computer science, and artificial intelligence concerned with the interactions between computers and human language, in particular how to program computers to process and analyze large amounts of natural language data. The result is a computer capable of "understanding" the contents of documents, including the contextual nuances of the language within them. The technology can then accurately extract information and insights contained in the documents as well as categorize and organize the documents themselves.



Natural language processing (NLP) is a subfield of linguistics, computer science, and artificial intelligence concerned with the interactions between computers and human language, in particular how to program computers to process and analyze large amounts of natural language data.



NLP Tasks Question-answering

Context:



"The Amazon rainforest, also called Amazon jungle or Amazonia, is a moist broadleaf tropical rainforest in the Amazon biome that covers most of the Amazon basin of South America. This basin encompasses 7,000,000 km² (2,700,000 sq mi), of which 5,500,000 km² (2,100,000 sq mi) are covered by the rainforest. This region includes territory belonging to nine nations and 3,344 formally acknowledged indigenous territories."

Question: What other name is used to describe the Amazon rainforest? **Answer:** the Amazon Jungle or Amazonia

Question: How many countries the Amazon forest cover? **Answer:** nine



NLP Task Generative Question Answering

Context:



"The Amazon rainforest, also called Amazon jungle or Amazonia, is a moist broadleaf tropical rainforest in the Amazon biome that covers most of the Amazon basin of South America. This basin encompasses 7,000,000 km² (2,700,000 sq mi), of which 5,500,000 km² (2,100,000 sq mi) are covered by the rainforest. This region includes territory belonging to nine nations and 3,344 formally acknowledged indigenous territories. The majority of the forest is contained within Brazil, with 60% of the rainforest, followed by Peru with 13%, Colombia with 10%, and with minor amounts in Venezuela, Ecuador, Bolivia, Guyana, Suriname and French Guiana. "

Question: How many countries the Amazon forest cover?

Answer: The Amazon rainforest covers 9 countries. It covers parts of the following countries: Bolivia, Brazil, Colombia, Ecuador, Guyana, Peru, French Guiana, Suriname and Venezuela.



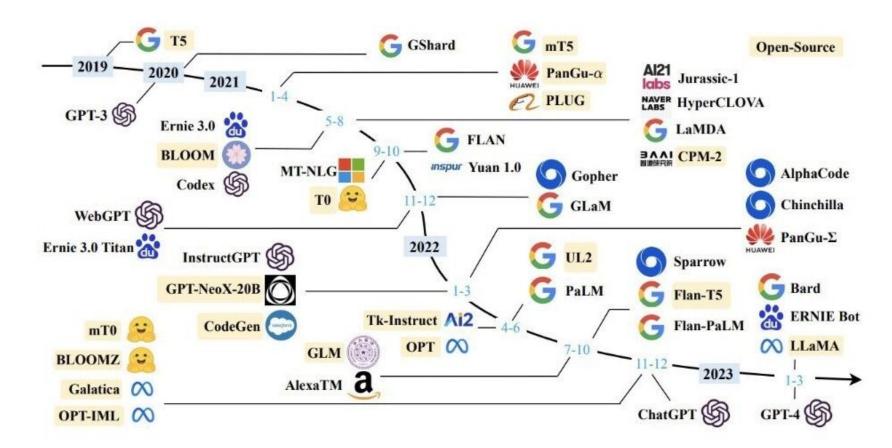
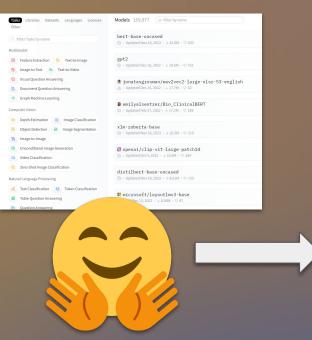


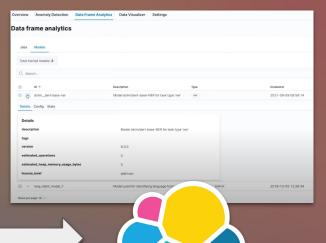
Fig. 1. A timeline of existing large language models (having a size larger than 10B) in recent years. We mark the open-source LLMs in yellow color.



Model preparation & upload



\$ eland_import_hub_model
<authentication> \
--url http://localhost:9200/ \
--hub-model-id
elastic/distilbert-base-cased-finetuned
--task-type ner \
--start



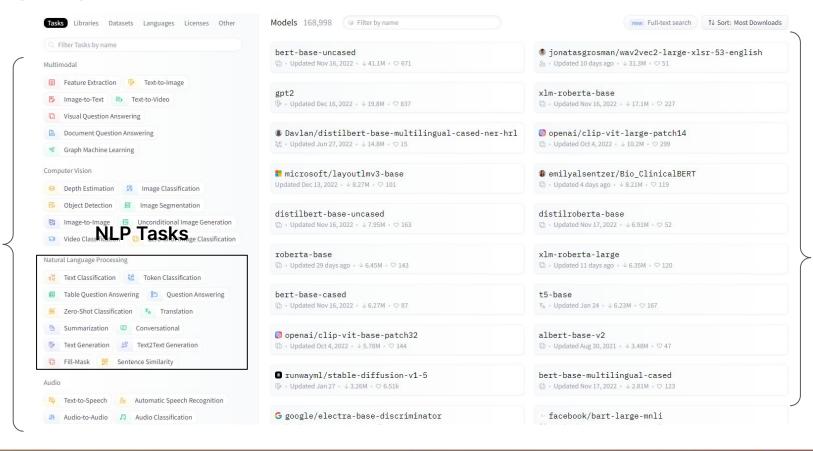
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Hugging Face: overview

Tasks

Different



Model management and allocation

😵 elastic 🔍 🤉 Search Elissitc	e # @	
Machine Learning > Trained Models > Model Management		
Overview Anomaly Detection Data Frame Analytics Model Managem	at Data Visualizer Settings	
Trained Models (EXPERIMENTAL)	Refresh	
Models Nodes	🕏 elastic O. Search Elastic O & 🖉 😳	
Models Nodes	E B Machine Learning) Trained Model) Model Management	
Total trained models: 7	Overview Anomaly Detection Data Frame Analytics Model Management Data Visualizer Settings	
Q Search	Trained Models EXPERIMENTAL Refresh	
D 1D The Description Type		
distlibert-base-uncased-finetuned-sst-2-english for task type 'text_classification' pytorch te	Assiliated Modes Nodes	
🗌 \vee dslim_bert-base-ner Model dslim/bert-base-NER for task type 'ner' 🛛 [pytorch] [m	Total trained models: 7	
elastic_distilbert-base-cased- finetuned-conil03-english conil03-english for task type 'ner'	C, Seach	
V lang_ident_model_1 Model used for identifying language from arbitrary lang_ident built-in	Antime Section 2014 Constant Section 2014 Co	
sentence-transformers_clip-vit- b-32-multilingual-v1 multilingual-v1 for task type 'text_embedding'		
sentence-	V airbnb-twincities-review-sentiment	
v transformers_msmarco-minilm I-12-v3 for task type 'text_embedding'	Imbedding Ingest stats	
typeform_distibert-base- uncased-mnli task type zero_shot_classification' zero_shot_classification'	Processor type Count Current Trained Models EXPERIMENTAL Inference 13750 0	Refresh
Rows per page: 10 $\!$	iert 12745 0 Models Nodes	
	Total machine learning nodes: 1	
	Q search	
	Name 🕆 Total memory	Memory usage
	✓ Instance-000000002 6468	
	Rows per page. 10 $ \sim$	< 1 >

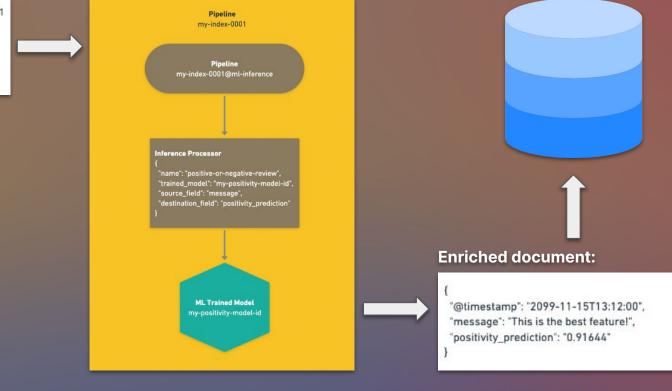


Inference at ingest

Document:

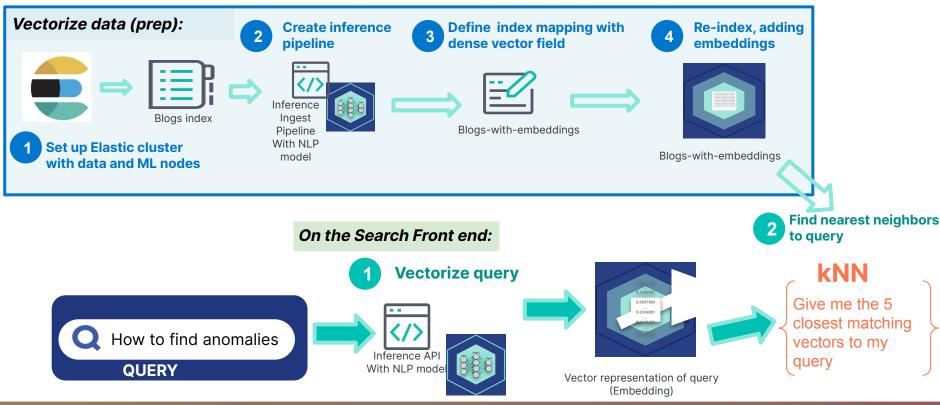


"@timestamp": "2099-11-15T13:12:00", "message": "This is the best feature!", "_run_ml_inference": true



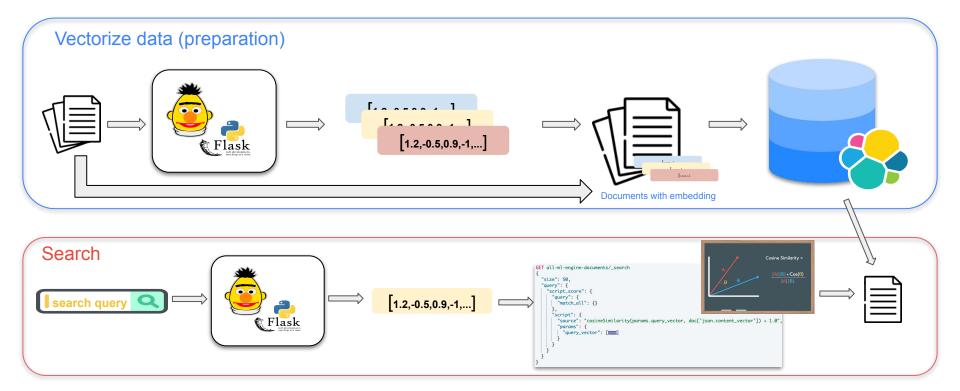


Workflow semantic search



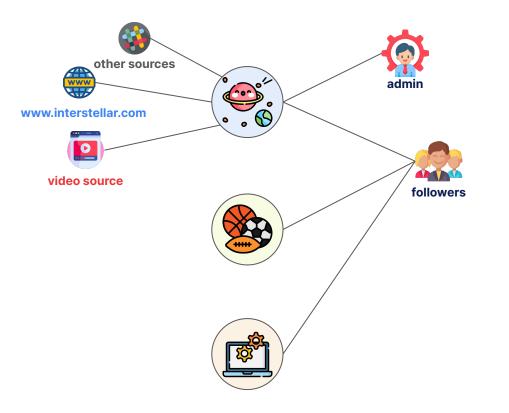


Workflow for semantic search - home made





all.site: your collaborative search engine





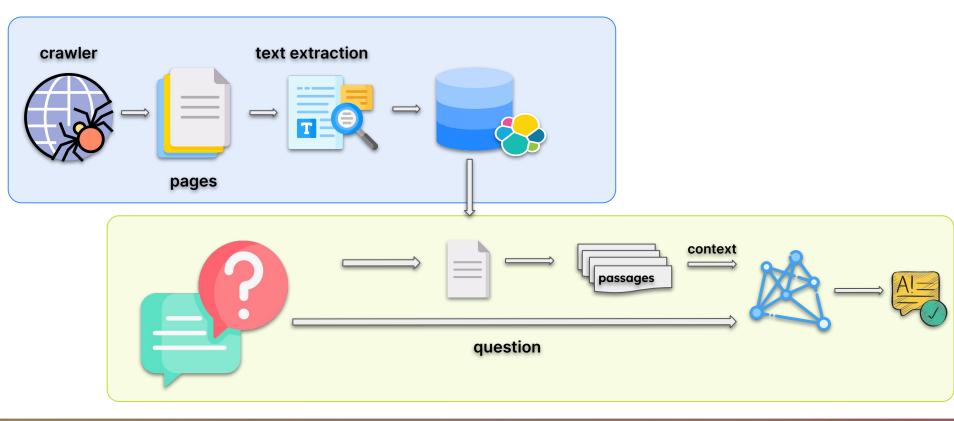
Collaborative, as Wikipedia

Relevant, as Reddit

Community driven, as GitHub



Question answering workflow





Question answering implementation in real life

STATUS

STARTED

STARTED

model_name = "deepset/tinyroberta-squad2"

	•	\langle		aître le m	onde	toker mode:
\$	Mes moteurs					nlp :
0	Sources					птр :
0	Synonymes					
0	Facettes		_			
0	Info		Sour	ces inde	xées	
0	Mon profil		TYPE		URL	
Ħ	Abonnement		۲	WEB	https://v	/ww.lumni.fr/
			•	WEB	https://f	wikipedia.org/

10

tokenizer = AutoTokenizer.from_pretrained(model_name)
model = ORTModelForQuestionAnswering.from_pretrained(model_name, from_trans
nlp = pipeline("question-answering", model=model, tokenizer=tokenizer)

```
for hit in resp['hits']['hits']:
    for fragment in hit['highlight']['attachment.content']:
        context = cleanAndTrim(fragment)
        QA_input = {'question': question,
            'context' : context}
        answer = nlp(QA_input)
        if (answer.get('score') > 0.50):
            return answer.get('answer')
        return "I can't answer..."
```



Question answering use case

a// // Demo QA		en 🗢 😤 😩 🕪
	Quelle est la capitale europenne?	ų Q
Results sorted by :	~	
Source fr.wikipedia.org 1 www.lumni.fr 1		Answer: La ville de Bruxelles F Fragment: La ville de Bruxelles est souvent considérée comme la seule capitale de l'Europe, à tort : le moteur de l'Europe Où est la capitale de l'Europe ? oui non Fermer la fenêtre d'ajout au favoris et voir plus tardOù est la capitale de l'Europe ?
		 Où est la capitale de l'Europe ? - Vidéo Histoire Lumni [∓] ou-est-la-capitale-de-l-europe C Jamy, les extraitsLa ville de Bruxelles est souvent considérée comme la seule capitale de l'Europe , à tort. : le moteur de l'Europe Où est la capitale de l'Europe ? oui non Fermer la fenêtre d'ajout au favoris et voir plus tardOù est la capitale de l'Europe ?



DEMOTIME



Language classification and overview of Trained Model interface

Test trained model

lang_ident_model_1

Trained Models				(9 Autorefresh Off	C Refresh	Language identification Test how well the model identifies the language of your text.
Total trained models: 4						Input text
Q Search					Туре 🗸	We are having a lot of fun at the Haystack in Charlottesville
D	Description	Type ψ	State	Created at	Actions	
sentence-transformers_all- minilm-I6-v2	Model sentence-transformers/all-MiniLM-L6-v2 for task type 'text_embedding'	pytorch text_embedding	started	Apr 24, 2023 @ 23:45:25.634		
deepset_roberta-base-squad2	Model deepset/roberta-base-squad2 for task type 'question_answering'	pytorch question_answering	started	Apr 24, 2023 @ 23:34:34.034	000	
dslim_bert-base-ner	Model dslim/bert-base-NER for task type 'ner'	pytorch ner	started	Apr 24, 2023 @ 16:50:10.140	000	Test
Iang_ident_model_1	Model used for identifying language from arbitrary input text.	lang_ident classification built-in		Dec 5, 2019 @ 13:28:34.594	£*	
Rows per page: 10 🗸					< <u>1</u> >	Output Raw output
						We are having a lot of fun at the Haystack in Charlottesville
						This looks like English
						en 0.998
						it 0.000617
			fil 0.00052			
We can test our model directly into the Trained Model interface of Kibana			0.00032			
						ja 0.000397



Named Entity Recognition: preparation



- 1. Creating an ingest pipeline
 - a. Using the model_id of the previously imported model for named entity recognition
 - b. Definition of the source field for the inference
 - c. Definition of the destination field

2. Ingest through the pipeline you created



Named Entity Recognition: showing results

"ner": {

"predicted value": """[Dante Alighieri](PER&Dante+Alighieri) was an [Italian] (MISC&Italian) poet, writer and philosopher. He died in [Ravenna](LOC&Ravenna), aged 56, on 14 September 1321. [Dante](PER&Dante) was born in [Florence](LOC&Florence), [Republic of](LOC&Republic+of) [Florence](LOC&Florence), in what is now [Italy] (LOC&Italv) around 1265. He is considered the "father" of the [Italian](MISC&Italian) language and the "Supreme Poet" of [Italy](LOC&Italy). His depictions of [Hell] (LOC&Hell), [Purgatory](LOC&Purgatory) and [Heaven](LOC&Heaven) provided inspiration for [Western](MISC&Western) art and literature.[Dante](PER&Dante) was banished from [Florence](LOC&Florence) in 1311. He lived in [Verona](LOC&Verona), [Sarzana] (LOC&Sarzana), [Lucca](LOC&Lucca), and in [Cangrande della Scala](LOC&Cangrande+della +Scala). He wrote [De Monarchia](MISC&De+Monarchia), proposing a universal monarchy under [Henry](PER&Henry) VII. [Dante](PER&Dante)'s [Inferno](MISC&Inferno) was published by 1317.[Dante](PER&Dante) was one of the first in [Roman Catholic Western] (MISC&Roman+Catholic+Western) [Europe](LOC&Europe) to publish in the vernacular language. He aimed to reach a wider audience, including laymen, clergymen and other poets. His works include the [Divine Comedv](MISC&Divine+Comedv), [Convivio] (MISC&Convivio), [The Banquet](MISC&The+Banquet), [La Vita Nuova](ORG&La+Vita+Nuova), [La Ouaestio de aqua et terra](ORG&La+Quaestio+de+aqua+et+terra), [Divina Commedia] (MISC&Divina+Commedia), and [The Rime for the Land](MISC&The+Rime+for+the+Land).[Florence](LOC&Florence) hosted a re-trial of [Dante Alighieri](PER&Dante+Alighieri), who was banished in 1302. [Dante](PER&Dante)'s "[The Way of Beauty in](MISC&The +Way+of+Beauty+in) [Dante](LOC&Dante)" is updated on [Dappledthings] (ORG&Dappledthings).org on 28 August 2022. [Dante](PER&Dante) at the [Encyclopædia Britannica](ORG&Encyclopædia+Britannica) is an [Italian](MISC&Italian) icon.""".

Full predicted value: different entities have been correctly identified

"entity": "Italian". "class name": "MISC", "class probability": 0.9996668600309809, "start pos": 23. "end pos": 30 "entity": "Ravenna", "class name": "LOC". "class probability": 0.5048188394330603, "start pos": 72, "end pos": 79 "entity": "Dante", "class name": "PER", "class probability": 0.9987073477838998. "start pos": 112, "end pos": 117 "entity": "Florence", "class name": "LOC", "class probability": 0.9996759975434635. "start pos": 130. "end pos": 138

Entity View with class name, probability and offset - useful for faceting



Question answering

POST _ml/trained_models/deepset__roberta-base-squad2/_infer 1

"docs":[{ "text_field": "The Amazon rainforest (Portuguese: Floresta Amazônica or Amazônia: Spanish: Selva Amazónica, Amazonía or usually Amazonia; French: Forêt amazonienne; Dutch: Amazoneregenwoud), also known in English as Amazonia or the Amazon Jungle, is a moist broadleaf forest that covers most of the Amazon basin of South America. This basin encompasses 7.000.000 square kilometres (2,700,000 sq mi), of which 5,500,000 square kilometres (2,100,000 sq mi) are covered by the rainforest. This region includes territory belonging to nine nations. The majority of the forest is contained within Brazil, with 60% of the rainforest, followed by Peru with 13%, Colombia with 10%, and with minor amounts in Venezuela, Ecuador, Bolivia, Guyana, Suriname and French Guiana. States or departments in four nations contain \"Amazonas\" in their names. The Amazon represents over half of the planet's remaining rainforests, and comprises the largest and most biodiverse tract of tropical rainforest in the world, with an estimated 390 billion individual trees divided into 16,000 species."}]. "inference config": { "duestion answering": { "guestion": "Which name is also used to describe the Amazon rainforest in English?"

- Using the _infer endpoint to infer an answer given a context (which can be a searched document, an extract of text, ...) and a question
- 2. Result showing:
 - a. answer
 - b. offset
 - c. probability prediction





Vector Similarity - the journey

Brute force vector similarity GA in 7.3

- Works great when filtering or reranking top
- Query latency on very large indices

HNSW & KNN, in 8.0

- Bartering a little accuracy for a lot of scalability
- Better query latency on large scale indices



Vector search: indexation



- 1. Creating the destination index
 - a. Use dense_vector type for the field that will contain the vector
 - b. Remember to set index parameter to true
 - c. Define a similarity algorithm
 - 2. Creating an ingest pipeline
 - a. Using the model_id of the previously imported model for vector embedding
 - b. Definition of the destination field
 - c. Definition of the source field for the inference
 - 3. Reindex using the pipeline



Vector search: the old fashioned brute-force

id": "piFtQocBzRLictMKnx8w", POST ml/trained models/sentence-transformers all-minilm-l6-v2/ infer score": 1.9999999, source": { "docs":[{ "text field": "Italian poet"}] 1 "text": """Dante Alighieri was an Italian poet, writer and philosopher. He died in Ravenna, aged 56, on 14 September 1321. Dante was born in Florence, Republic of Florence, in what is now Italy around 1265. He is considered the "father" of the Italian language and GET ml demo/ search 2 the "Supreme Poet" of Italy. His depictions of Hell, Purgatory and Heaven provided inspiration for "auerv": { Western art and literature.Dante was banished from "script score": { Florence in 1311. He lived in Verona, Sarzana, Lucca "query" : { , and in Cangrande della Scala. He wrote De "match all": {} Monarchia, proposing a universal monarchy under }, Henry VII. Dante's Inferno was published by 1317 "script": { .Dante was one of the first in Roman Catholic "source": "cosineSimilarity(params.guery vector, 'vector') + 1.0". Western Europe to publish in the vernacular language "params": { . He aimed to reach a wider audience, including 'query vector":[laymen, clergymen and other poets. His works include the Divine Comedy, Convivio, The Banquet, La Vita Nuova, La Quaestio de agua et terra, Divina Commedia , and The Rime for the Land.Florence hosted a re " source": ["text"] -trial of Dante Alighieri, who was banished in 1302. Dante's "The Way of Beauty in Dante" is updated on Dappledthings.org on 28 August 2022. Dante at the



Encyclopædia Britannica is an Italian icon."""

Vector search: _search endpoint and approximate-knn



- a. The name of the vector field to search against. Must be a dense_vector field with indexing enabled.
- b. Query vector. Must have the same number of dimensions as the vector field you are searching against.
- c. Number of nearest neighbors to return as top hits.
- d. The number of nearest neighbor candidates to consider per shard.

The vector has to be calculated elsewhere, using the _infer endpoint



Vector search: query_vector_builder feature

```
GET ml demo/ search
  "knn": {
    "field": "vector",
    "query vector builder": {
      "text embedding": {
        "model_id": "sentence-transformers__all-minilm-l6-v2",
        "model text": "Italian writer"
    },
"k": 1,
    "num candidates": 100
   source": [
    "id",
    "text"
   'explain": true
```

- Available starting Elastic 8.7
- Text embedding directly in the query:
 - Model_id to specify the model to use
 - Model_text to indicate the text to embed
- No need to calculate the query vector elsewhere



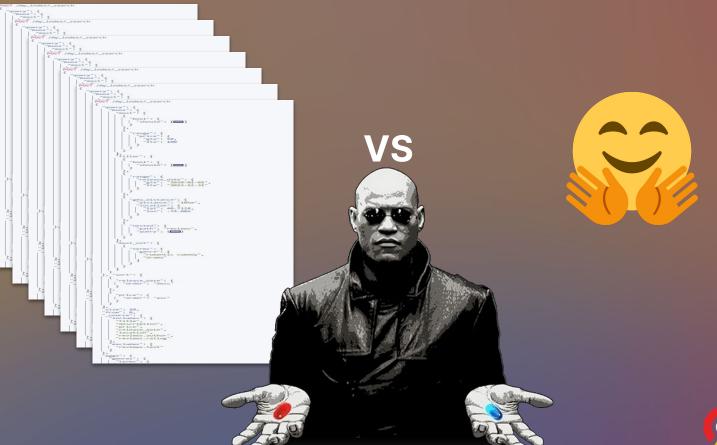
Vector search: combining keyword and vector search

```
GET ml demo/ search
  "query": {
     "match": {
       "text": "Florence"
                                                                                            id": "piFtOocBzRLictMKnx8w",
                                                                                            " score": 0.73311937.
                                                                                           " source": {
  "knn": {
                                                                                            "text": """Dante Alighieri was an Italian poet, writer and philosopher. He died
    "field": "vector".
                                                                                               in Ravenna, aged 56, on 14 September 1321. Dante was born in Florence,
     "query vector builder": {
                                                                                               Republic of Florence, in what is now Italy around 1265. He is considered the
       "text_embedding": {
                                                                                               "father" of the Italian language and the "Supreme Poet" of Italy. His
                                                                                               depictions of Hell, Purgatory and Heaven provided inspiration for Western art
         "model id": "sentence-transformers all-minilm-16-v2",
                                                                                               and literature.Dante was banished from Florence in 1311. He lived in Verona.
         "model text": "Italian writer"
                                                                                               Sarzana, Lucca, and in Cangrande della Scala. He wrote De Monarchia.
                                                                                               proposing a universal monarchy under Henry VII. Dante's Inferno was published
                                                                                               by 1317.Dante was one of the first in Roman Catholic Western Europe to
                                                                                               publish in the vernacular language. He aimed to reach a wider audience,
     "k": 1.
                                                                                               including laymen, clergymen and other poets. His works include the Divine
     "num candidates": 100
                                                                                               Comedy, Convivio, The Banquet, La Vita Nuova, La Quaestio de aqua et terra,
                                                                                               Divina Commedia, and The Rime for the Land. Florence hosted a re-trial of
                                                                                               Dante Alighieri, who was banished in 1302. Dante's "The Way of Beauty in
    source": [
                                                                                               Dante" is updated on Dappledthings.org on 28 August 2022. Dante at the
     "id".
                                                                                               Encyclopædia Britannica is an Italian icon."""
    "text"
   'explain": true
                                                                                           Result of our query
```

Query: using both match and knn



How about you, what do you prefer?





Conclusion

We now have access to a new range of tools

- Enlarge the search horizon (multimodal, multilingual)
- BM25 is still in the game (benchmark approves)
- Enrich your data
- Evaluate the impact on relevance
- Always track and measure relevance !



Some references

Relevant Search by Doug Turnbull and John Berryman- Publisher(s): Manning Publications

Al powered Search by Trey Grainger, Doug Turnbull, Max Irwin - Publisher(s): Manning Publications (MEAP)

Adelean Blog: https://www.adelean.com/en/blog/20230401_nlp_for_search/

Elastic Blog: https://www.elastic.co/blog/how-to-deploy-natural-language -processing-nlp-getting-started





A HANNING





Thank you!

HAYSTACK